

**“The 6 Essential Steps to Kick Start Your Social Media Success”
Free Teleseminar**

With Christine Gallagher, MLS, MSIS

<http://CommunicateValue.com>

April 22, 2010

8pm Eastern

People still express some skepticism about whether social media or even just marketing online can work for THEIR business—but why are chances good that more and more, these techniques WILL help your business?

Which exercise can be really helpful in clarifying your social media strategy BEFORE you dive in to use it in your business?

What blog platform is highly recommended to use and what are some of the reasons why it’s smart to have your own blog for your business?

Where can you go to find Facebook and Twitter buttons and widgets to make your site more social media-friendly?

What are three tips for making your site content more “share-friendly?”

Where can you go to create a Facebook Fan Page and what are some of the main benefits of having one?

What are three great search methods for finding members of your target market on Twitter?

Why is it so important to include keywords in your YouTube profile and video descriptions?

What are some of the best ways to get visitors to your blog so that you may begin building relationships with them?

What are two of the best visibility and credibility-boosting activities to engage in on LinkedIn?

Why is it so important to build a list of targeted prospects?

What are some of the ways you can start bringing in leveraged streams of income in your business?
