

“The 3 Biggest Myths About Marketing on Facebook—and the Strategies that DO Work for Growing Your Small Business” Free Teleseminar

With Christine Gallagher, MLS, MSIS

<http://CommunicateValue.com>

June 16, 2009

8pm EST

Why should we care about using Facebook for business?

Myth #1:

Time management tips and visibility strategies:

How to find and interact with your target market:

Common mistakes:

Myth #2:

What are the benefits/desired outcomes?

The one thing you must have in place before all else:

Powerful but often overlooked method and how to benefit:

Myth #3:

Action Steps:

1.

2.

3.
